



**Prosperous Printing Company Limited**  
**萬里印刷有限公司**

(Incorporated in Hong Kong with Limited Liability)

Stock Code: 8385



**2024**  
Interim Report

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*This report, for which the directors (the “**Directors**”) of Prosperous Printing Company Limited (the “**Company**” together with its subsidiaries, collectively, the “**Group**”) and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM (the “**GEM Listing Rules**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this report is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this report misleading.*

*This report will remain on the GEM website with the domain name of [www.hkgem.com](http://www.hkgem.com) on the “Latest Listed Company Information” page for at least 7 days from the date of publication and on the website of the Company at [www.prosperous-printing-group.com.hk](http://www.prosperous-printing-group.com.hk).*



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# CORPORATE INFORMATION

## BOARD OF DIRECTORS

### Executive Directors

Mr. Lam Sam Ming (*Chairman*)  
Ms. Yao Yuan  
Ms. Chan Sau Po

### Independent non-executive Directors

Ms. Cheung Yin  
Mr. Wong Hei Chiu  
Mr. Leung Vincent Gar-Gene

## AUDIT COMMITTEE

Ms. Cheung Yin (*Chairman*)  
Mr. Wong Hei Chiu  
Mr. Leung Vincent Gar-Gene

## REMUNERATION COMMITTEE

Mr. Wong Hei Chiu (*Chairman*)  
Ms. Cheung Yin  
Mr. Lam Sam Ming

## NOMINATION COMMITTEE

Mr. Lam Sam Ming (*Chairman*)  
Mr. Wong Hei Chiu  
Ms. Cheung Yin

## RISK MANAGEMENT COMMITTEE

Mr. Lam Sam Ming (*Chairman*)  
Ms. Chan Sau Po  
Ms. Yao Yuan

## COMPANY SECRETARY

Mr. Chen Kun (*Solicitor of HKSAR*)

## AUTHORISED REPRESENTATIVES

Mr. Lam Sam Ming  
Ms. Chan Sau Po

## COMPLIANCE OFFICER

Ms. Chan Sau Po

## REGISTERED OFFICE, HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

3/F, Yip Cheung Centre  
10 Fung Yip Street  
Chai Wan  
Hong Kong

## SHARE REGISTRAR AND TRANSFER OFFICE

Tricor Investor Services Limited  
17/F, Far East Finance Centre  
16 Harcourt Road  
Hong Kong

## PRINCIPAL BANKERS

Bank of China (Hong Kong) Limited  
Hang Seng Bank Limited  
The Hongkong and Shanghai Banking Corporation Limited  
Standard Chartered Bank (Hong Kong) Limited

## HONG KONG LEGAL ADVISOR

Peter Chen Law Office

## AUDITOR

CWK CPA Limited  
Certified Public Accountants  
Registered Public Interest Entity Auditor  
Unit 2110-2111, 21/F, Cosco Tower  
183 Queen's Road Central  
Central  
Hong Kong

## COMPANY'S WEBSITE

[www.prosperous-printing-group.com.hk](http://www.prosperous-printing-group.com.hk)

## STOCK CODE

8385

# HIGHLIGHTS

## HIGHLIGHTS

- The revenue of the Group was approximately HK\$43.5 million for the Current Period representing a decrease of approximately 49.5% from approximately HK\$86.2 million for the Prior Period. Such decrease was mainly due to decline in customer orders as a result of the challenging business environment.
- The gross profit was approximately HK\$3.7 million for the Current Period, representing a decrease of approximately 81.3% as compared to HK\$19.8 million for the Prior Period. The decrease in gross profit was mainly due to the decrease of sales order.
- The loss for the period was approximately HK\$29.5 million for the Current Period, as compared to the net loss of approximately HK\$12.7 million recorded for the Prior Period.
- The Board does not recommend the payment of an interim dividend for the Current Period (for the Prior Period: nil).

The board of Directors (the “**Board**”) of the Company is pleased to announce the unaudited condensed consolidated financial results of the Company and its subsidiaries (collectively referred to as the “**Group**”) for the six months ended 30 June 2024 (the “**Current Period**”) (together with the comparative unaudited figures for the six months ended 30 June 2023 (the “**Prior Period**”)) as follows:

## CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

For the six months ended 30 June 2024

	Notes	Six months ended 30 June	
		2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
<b>Revenue</b>	4	<b>43,495</b>	86,163
Cost of sales		<b>(39,753)</b>	(66,333)
<b>Gross profit</b>		<b>3,742</b>	19,830
Other income	5	<b>1,354</b>	6,839
Distribution costs		<b>(4,414)</b>	(9,621)
Administration expenses		<b>(27,031)</b>	(24,662)
<b>Loss from operations</b>		<b>(26,349)</b>	(7,614)
Finance costs		<b>(3,039)</b>	(4,920)
<b>Loss before taxation</b>		<b>(29,388)</b>	(12,534)
Income tax	6	<b>(76)</b>	(133)
<b>Loss for the period</b>		<b>(29,464)</b>	(12,667)
<b>Other comprehensive income for the period, net of tax</b>			
Items that may be reclassified subsequently to profit or loss:			
Exchange differences arising on translation of foreign operations		<b>4,147</b>	19,938
<b>Total comprehensive (expense)/income for the period</b>		<b>(25,317)</b>	7,271
<b>Loss per share:</b>		<b>HK cents</b>	HK cents
Basic and diluted	7	<b>(35.65)</b>	(15.8)



## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	Notes	30 June 2024 HK\$'000 (Unaudited)	31 December 2023 HK\$'000 (Audited)
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property, plant and equipment	9	150,000	132,652
Investment properties		–	46,069
Intangible assets		–	181
Financial assets at fair value through other comprehensive income		–	1,201
		<b>150,000</b>	180,103
<b>Current assets</b>			
Inventories		–	16,852
Trade and other receivables	10	36,657	33,800
Cash and cash equivalents		644	3,022
		<b>37,301</b>	53,674
<b>Total assets</b>		<b>187,301</b>	233,777
<b>EQUITY</b>			
<b>Capital and reserves</b>			
Share capital		106,319	106,319
Deficits		(97,375)	(72,058)
<b>Total equity</b>		<b>8,944</b>	34,261

## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	Notes	30 June 2024 HK\$'000 (Unaudited)	31 December 2023 HK\$'000 (Audited)
<b>LIABILITIES</b>			
<b>Non-current liabilities</b>			
Loan from a shareholder		3,633	8,844
Bank loans		–	1,944
Lease liabilities		–	2,693
Deferred tax liabilities		8,313	8,612
		<b>11,946</b>	22,093
<b>Current liabilities</b>			
Trade and other payables	11	45,231	44,725
Bank loans and overdrafts		119,061	121,283
Amount due to a shareholder		–	707
Loan from a shareholder		–	265
Lease liabilities		1,884	9,898
Income tax payable		240	545
		<b>166,416</b>	177,423
<b>Total liabilities</b>		<b>178,362</b>	199,516
<b>Total equity and liabilities</b>		<b>187,306</b>	233,777



## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the six months ended 30 June 2024

	Share capital HK\$'000	Exchange reserve HK\$'000	Statutory surplus reserve HK\$'000	Capital reserve HK\$'000	Retained profits/ Accumulated losses HK\$'000	Total
<b>Balance at 1 January 2023</b>	100,843	(11,737)	5,125	3,318	(39,744)	57,805
<b>Changes in equity for the six months ended 30 June 2023:</b>						
Loss for the period	–	–	–	–	(12,667)	(12,667)
Other comprehensive expense for the period	–	44,032	–	–	–	44,032
<b>Balance at 30 June 2023 (unaudited)</b>	100,843	32,295	5,125	3,318	(52,413)	89,170
<b>Balance at 1 January 2024</b>	<b>106,319</b>	<b>(17,795)</b>	<b>5,125</b>	<b>3,318</b>	<b>(62,706)</b>	<b>34,261</b>
<b>Changes in equity for the six months ended 30 June 2024:</b>						
Loss for the period	–	–	–	–	(29,464)	(29,464)
Other comprehensive expense for the period	–	4,147	–	–	–	4,147
<b>Balance at 30 June 2024 (unaudited)</b>	<b>106,319</b>	<b>(13,648)</b>	<b>5,125</b>	<b>3,318</b>	<b>(92,170)</b>	<b>8,944</b>

# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 30 June 2024

	Six months ended 30 June	
	2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
<b>Net cash used in operating activities</b>	<b>(1,874)</b>	(1,869)
<b>Investing activities</b>		
Payments for purchase of property, plant and equipment	–	(188)
Proceeds from disposal of property, plant and equipment	<b>346</b>	2,785
Decrease in pledged bank deposits	–	(6)
Receipts of investments in key management insurance policy	–	5,729
Interest received	<b>39</b>	106
<b>Net cash from investing activities</b>	<b>385</b>	8,426
<b>Financing activities</b>		
Proceeds from new bank loans	<b>34,500</b>	95,233
Repayment of bank loans	<b>(26,640)</b>	(87,637)
Capital element of lease rentals paid	<b>(4,479)</b>	(8,954)
Interest element of lease rentals paid	<b>(593)</b>	(815)
Bank interest paid	<b>(3,039)</b>	(4,105)
<b>Net cash used in financing activities</b>	<b>(251)</b>	(6,278)
<b>Net (decrease)/increase in cash and cash equivalents</b>	<b>(1,740)</b>	279
<b>Cash and cash equivalents at 1 January</b>	<b>(8,909)</b>	(11,357)
<b>Cash and cash equivalents at 30 June</b>	<b>(10,649)</b>	(11,078)
Analysis of balance of cash and cash equivalents		
Bank balances and cash	<b>644</b>	1,999
Less: Bank overdrafts included in loans and borrowings under current liabilities	<b>(11,293)</b>	(13,077)
Cash and cash equivalents as stated in the consolidated statements of cash flows	<b>(10,649)</b>	(11,078)

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 1. GENERAL INFORMATION

Prosperous Printing Company Limited (the “**Company**”) was incorporated in Hong Kong on 23 December 1992 with limited liability under the Hong Kong Companies Ordinance. The shares of the Company were listed on the GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) on 13 December 2017.

The address of the Company’s registered office is 3/F., Yip Cheung Centre, 10 Fung Yip Street, Chai Wan, Hong Kong.

The Company and its subsidiaries (together referred to as the “**Group**”) are principally engaged in the production and trading of books and paper products.

## 2. BASIS OF PREPARATION

This interim financial report has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on GEM of the Stock Exchange of Hong Kong Limited, including compliance with Hong Kong Accounting Standard (“**HKAS**”) 34, Interim financial reporting, issued by the Hong Kong Institute of Certified Public Accountants (“**HKICPA**”).

The interim financial report has been prepared in accordance with the same accounting policies adopted in the 2023 annual financial statements, except for the accounting policy changes that are expected to be reflected in the 2024 annual financial statements. Details of any changes in accounting policies are set out in Note 3.

This interim financial report contains condensed consolidated financial statements and selected explanatory notes. The notes include an explanation of events and transactions that are significant to an understanding of the changes in financial position and performance of the Group since the 2023 annual financial statements. The condensed consolidated interim financial statements and notes thereon do not include all of the information required for a full set of financial statements prepared in accordance with HKFRSs.

The interim results are unaudited but have been reviewed by the audit committee of the Company.

The financial information relating to the financial year ended 31 December 2023 that is included in the interim financial report as comparative information does not constitute the Company’s statutory annual consolidated financial statements for that financial year but is derived from those financial statements. Further information relating to these statutory financial statements disclosed in accordance with section 436 of the Hong Kong Companies Ordinance (Cap. 622) is as follows:

The Company has delivered the financial statements for the year ended 31 December 2023 to the Registrar of Companies as required by section 662(3) of, and Part 3 of Schedule 6 to, the Companies Ordinance.

The Company’s auditor has reported on those financial statements.



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 2. BASIS OF PREPARATION (CONTINUED)

### Going concern basis

The Group sustained a loss of approximately HK\$29,464,000 for the six months ended 30 June 2024, and as of that date, the Group had net current liabilities of approximately HK\$132,748,000 and bank loans and overdrafts amounting to approximately HK\$122,694,000 which are due for repayment within one year. The Group's pledged bank deposits and cash at bank amounted to approximately nil million and HK\$0.64 million respectively as at 30 June 2024. These conditions indicate the existence of a material uncertainty which may cast significant doubt on the Group's ability to continue as a going concern.

In order to improve the Group's financial position, the directors of the Company have undertaken and will implement various measures detailed as follows:

- (i) the directors of the Company have prepared and reviewed the Group's cash flows projections which included:
  - a) projecting revenue based on directors' experience and the business development of the Group, after taking into account of the current market conditions; and
  - b) estimating gross margin and cash settlement pattern with reference to the historical results.
- (ii) the Group will closely monitor its operations and implement cost control on operating costs and administrative expenses with an aim to attain positive and sustainable cash flow from operations;
- (iii) the Group has been actively negotiating with its bankers to renew or/and extend its existing banking facilities.
- (iv) the Group will dispose of certain properties; and
- (v) the Group will actively and regularly review its capital structure and source additional capital by raising new debt financing or, issuing new shares, where appropriate.

These interim financial report has been prepared on a going concern basis, the validity of which depends upon the successful implementation and outcome of the above measures to be undertaken by the Group. The directors of the Company are of the opinion that, taking into account the above measures, the Group will have sufficient working capital to meet its financial obligations as and when they fall due in the next twelve months from 30 June 2024.

## 3. CHANGES IN ACCOUNTING POLICIES

The HKICPA has issued several amendments to HKFRSs that are first effective for the current accounting period of the Group. None of these developments have had a material effect on how the Group's results and financial position for the current or prior periods have been prepared or presented in this interim financial report. The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 4. REVENUE AND SEGMENT REPORTING

### (a) Revenue

Revenue represents revenue arising from sales of goods and provision of services. An analysis of the Group's revenue for the period is as follows:

#### (i) Disaggregation of revenue

	Six months ended 30 June	
	2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
<b>Revenue from contracts with customers within the scope of HKFRS 15:</b>		
– Sales of books and paper products	41,013	86,154
– Provision of sub-contracting services in relation to books and paper products	2,482	9
	<b>43,495</b>	<b>86,163</b>

Disaggregation of revenue from contracts with customers by timing of recognition:

	Six months ended 30 June	
	2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
Timing of revenue recognition at a point in time	43,495	86,163

Disaggregation of revenue from contracts with customers by geographical areas is disclosed in Note 4(b).

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 4. REVENUE AND SEGMENT REPORTING (CONTINUED)

### (b) Segment reporting

Information reported to the board of directors of the Company, being the Group's chief operating decision makers ("CODM"), for the purpose of resources allocation and assessment of segment performance focuses on types of goods or services delivered or provided. The CODM has determined that it only has one operating segment which is books and paper products production segment.

#### (i) Information about geographical areas

The following table sets out information about the geographical location of the Group's revenue from external customers. The geographical location of customers is based on the location of external customers.

	Six months ended 30 June	
	2024	2023
	HK\$'000	HK\$'000
	(Unaudited)	(Unaudited)
Hong Kong (place of domicile)	23,782	46,051
Mainland China	2,482	9
United States	16,920	39,511
United Kingdom	311	472
Other countries	–	120
	<b>43,495</b>	<b>86,163</b>

Revenue from the individual countries included in other countries is not significant.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

### 5. OTHER INCOME

	Six months ended 30 June	
	2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
Bank interest income	39	106
Profit arising from sales of scrap materials	431	726
Government grants – PRC government subsidies	176	898
Gain on disposal of property, plant and machine and equipment	346	2,785
Net foreign exchange (loss)/gain	(32)	2,124
Rental income	274	–
Sundry income	120	200
	<b>1,354</b>	<b>6,839</b>

### 6. INCOME TAX

	Six months ended 30 June	
	2024 HK\$'000 (Unaudited)	2023 HK\$'000 (Unaudited)
<b>Current tax</b>		
<b>Hong Kong Profits Tax</b>		
– Current period	76	–
<b>PRC Corporate Income Tax</b>		
– Current period	–	133
<b>Deferred tax</b>		
	–	–
	<b>76</b>	<b>133</b>

- i) Under the two-tiered profits tax rates regime, the first HK\$2 million of profits of the qualifying group entity will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%. The profits of group entities not qualifying for the two-tiered profits tax rates regime will continue to be taxed at a flat rate of 16.5%.

Provision for Hong Kong Profits Tax has been made for the period ended 30 June 2024 and 2023 respectively under the two-tiered profits tax rates regime, the first HK\$2 million of profits of the qualifying group entity will be taxed at 8.25%, and profits above HK\$2 million will be taxed at 16.5%.

- ii) Under the Law of the PRC on EIT (the “EIT Law”) and Implementation Regulations of the EIT Law, the tax rate of the PRC subsidiary is 25% for both periods.
- iii) The Group’s subsidiaries in the BVI are not subject to taxation.

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 7. LOSS PER SHARE

### (a) Basic loss per share

The calculation of basic loss per share is based on the loss attributable to ordinary equity shareholders of the Company of HK\$29,464,000 (six months ended 30 June 2023: loss of HK\$12,667,000) and the weighted average of 82,659,000 (six months ended 30 June 2023: 80,000,000) ordinary shares of the Company in issue during the interim period.

### (b) Diluted loss per share

There were no dilutive potential ordinary shares during the six months ended 30 June 2024 and 2023, and therefore, diluted loss per share is the same as the basic loss per share.

## 8. DIVIDENDS

The Board does not recommend the payment of dividend for the six months ended 30 June 2024 (for the six months ended 30 June 2023: Nil).

## 9. PROPERTY, PLANT AND EQUIPMENT

### (a) Acquisitions and disposals of owned assets

During the six months ended 30 June 2024, machine with carrying amount of zero were disposed resulting in gain on disposal of HK\$346,000.

During the six months ended 30 June 2023, machine with carrying amount of HK\$1,725,000 were disposed resulting in a gain on disposal of HK\$2,785,000.

## 10. TRADE AND OTHER RECEIVABLES

	<b>30 June 2024 HK\$'000 (Unaudited)</b>	31 December 2023 HK\$'000 (Audited)
Trade receivables	<b>135,585</b>	142,054
Less: impairment loss	<b>(113,102)</b>	(113,102)
Trade receivable, net of loss allowance	<b>22,483</b>	28,952
Other receivables	<b>13,670</b>	1,866
Advance to a supplier	–	–
Prepayments	–	34
Utility and other deposits	<b>504</b>	942
Other tax recoverable	–	2,006
	<b>36,657</b>	33,800

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 10. TRADE AND OTHER RECEIVABLES (CONTINUED)

An ageing analysis of the trade receivables as at the end of the reporting period based on the invoice date and net of loss allowance, is as follows:

	<b>30 June 2024 HK\$'000 (Unaudited)</b>	31 December 2023 HK\$'000 (Audited)
Within 1 month	4,277	6,679
1 to 3 months	3,423	5,936
3 to 6 months	3,093	3,847
6 to 12 months	1,011	1,076
Over 1 year	10,679	11,414
	<b>22,483</b>	28,952

Trade receivables are normally due within 180 days from the date of billing.

## 11. TRADE AND OTHER PAYABLES

	<b>30 June 2024 HK\$'000 (Unaudited)</b>	31 December 2023 HK\$'000 (Audited)
Trade payables	19,138	20,553
Other payables and accruals	26,093	24,172
	<b>45,231</b>	44,725



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

## 11. TRADE AND OTHER PAYABLES (CONTINUED)

An ageing analysis of the trade payables (which are included in trade and other payables) as at the end of the reporting period, based on the invoice date, is as follows:

	<b>30 June 2024 HK\$'000 (Unaudited)</b>	31 December 2023 HK\$'000 (Audited)
Within 1 month	2,882	2,966
1 to 3 months	4,311	4,332
3 to 6 months	6,277	5,931
6 to 12 months	4,271	5,828
Over 1 year	1,397	1,496
	<b>19,138</b>	20,553

## 12. FAIR VALUE MEASUREMENT OF FINANCIAL INSTRUMENTS

### (i) Financial assets and liabilities measured at fair value

#### *Fair value hierarchy*

The following table presents the fair value of the Group's financial instruments measured at the end of the reporting period on a recurring basis, categorised into the three-level fair value hierarchy as defined in HKFRS 13 "Fair value measurement". The level into which a fair value measurement is classified is determined with reference to the observability and significance of the inputs used in the valuation technique as follows:

- Level 1 valuations: Fair value measured using only Level 1 inputs i.e. unadjusted quoted prices in active markets for identical assets or liabilities at the measurement date.
- Level 2 valuations: Fair value measured using Level 2 inputs i.e. observable inputs which fail to meet Level 1, and not using significant unobservable inputs. Unobservable inputs are inputs for which market data are not available.
- Level 3 valuations: Fair value measured using significant unobservable inputs.

# MANAGEMENT DISCUSSION AND ANALYSIS

## BUSINESS REVIEW AND FUTURE PROSPECTS

The Group is a provider of printing products to Hong Kong-based print brokers with customers in overseas markets and to international publishers mainly located in the United States of America (the “U.S.”), the United Kingdom (the “U.K.”), Australia and Europe (excluding U.K.). The products comprise mainly books and other paper-related products. Paper and ink are the principal raw materials of the Group. The Group’s revenue decreased by approximately 49.5% from approximately HK\$86.2 million for the Prior Period, to approximately HK\$43.5 million for the Current Period due to decrease in sales order as a result of challenging business environment. The Group recorded a net loss of approximately HK\$29.5 million during the Current Period, as compared to a net loss of approximately HK\$12.7 million during the Prior Period, which was mainly due to decrease in customer order as a result of challenging business environment

The Group’s Shenzhen Factory has discontinued operation in June 2024. For details, please refer to the announcement dated 31 May 2024 and 19 June 2024.

The remaining business operation of the Group after Shenzhen Factory’s discontinuance (“**Remaining Group**”) will continue to be principally engaged in the business of provision of printing services, while the Remaining Group will switch part of its business model from self-production through its own factory in PRC to outsourcing printing orders to external sub-contractors in PRC, and continues to produce in the factory in Hong Kong.

Looking forward, the Remaining Group will strive to maintain its operation by adapting to new business model after Shenzhen Factory’s discontinuance of business operation. However, the business environment remains challenging, and there are certain risks that the Remaining Group will face in further development such as challenges from the uncertainty of economies by reason of, among others, the global economy uncertainty, Russia-Ukraine war, the U.S.-China trade dispute, technological advancements in publishing and new forms of information dissemination. However, we remain cautiously optimistic of the prospects and believe that the printing market will be sustainable in a steady and healthy way, and intend to continue to build the Remaining Group’s competitive strengths so as to increase market share and profitability. To achieve its goal, the Remaining Group plans to implement the following business strategies: under PRC laws and regulations, a variety of printed products are prohibited, such as those print order of religious, politics, adult magazine, map, ethnic clan, and hence the Group’s Hong Kong Factory will focus on sourcing orders which can not be undertaken by factory in mainland of PRC. The Group was established in Hong Kong in 1992 and had a long established presence in printing industry, and will strive to take advantage of its competitiveness such as adherence to international standards, strong and stable project management skills so as to source orders from overseas customers which can be undertaken by factory in mainland of PRC and outsourcing to sub-contractors in mainland of PRC for a profit margin, which the Company believes will significantly reduce the Company’s fixed overhead costs in order to improve its cashflow.

## FINANCIAL REVIEW

### Revenue

The Group generates revenue primarily from the provision of printing products to Hong Kong-based print brokers with customers in overseas markets and to international publishers mainly located in the U.S., U.K., Australia and Europe (excluding U.K.). The revenue decreased by approximately 49.5% from approximately HK\$86.2 million for the Prior Period, to approximately HK\$43.5 million for the Current Period. The decrease was primarily due to decrease in sales order as a result of challenging business environment.

# MANAGEMENT DISCUSSION AND ANALYSIS

## Cost of sales

The cost of sales primarily consists of raw materials and consumables, staff costs, sub-contracting fees, depreciation and water and electricity. The cost of sales decreased by approximately 40.0% from approximately HK\$66.3 million for the Prior Period to approximately HK\$39.8 million for the Current Period. The decrease was primarily attributable to the decrease in revenue and is a result of decrease in customer order.

## Gross profit and gross profit margin

The gross profit was approximately HK\$19.8 million and HK\$3.7 million for the Prior Period and the Current Period respectively. The gross profit margin was 23.0% and 8.6% during the Prior Period and the Current Period respectively. The decrease in gross profit was mainly due to the decrease in sales order.

## Other income

Other income mainly consists of the foreign exchange gain/loss, the profit arising from sales of scrap materials, rental income and income received from government grants. Other income decreased by approximately 79.4% from approximately HK\$6.8 million for the Prior Period to HK\$1.4 million for the Current Period. The decrease was due to decrease in sale of scrap materials, foreign exchange gain, government grant received, and gain on disposal of machinery.

## Distribution costs

The Group recorded distribution expenses of approximately HK\$4.4 million for the Current Period and HK\$9.6 million for the Prior Period. The decrease was due to the decrease in sale order.

## Administrative expenses

Administrative expense primarily consists of staff costs and benefits, directors' emoluments and depreciation. The administrative expenses increased by approximately 9.3% from approximately HK\$24.7 million for the Prior Period to HK\$27.0 million for the Current Period mainly due to increase in write-off of fixed assets and inventory.

## Finance costs

The Group recorded finance costs of approximately HK\$3.0 million for the Current Period and HK\$4.9 million for the Prior Period.



# MANAGEMENT DISCUSSION AND ANALYSIS

## Income tax

Income tax represents income tax paid or payable by the Group, at the applicable tax rates in accordance with the relevant laws and regulations in each tax jurisdiction the Group operates or domiciles. The Group had tax payable in the jurisdictions of Hong Kong for the Current Period. The operations in Hong Kong are subject to the two-tiered profits tax rate regime, which the first HK\$2 million of profits of qualifying entity will be taxed at 8.25% and profits above HK\$2 million will be taxed at 16.5%. The operations in the PRC are subject to a corporate income tax rate of 25.0%. The Group recorded income tax of approximately HK\$0.1 million for the Prior Period and HK\$0.1 million for the Current Period respectively. The tax payable remained stable during the reporting period.

## Loss for the period

As a result of the foregoing, a loss of approximately HK\$29.5 million was recorded for the Current Period as compared to loss of HK\$12.7 million for the Prior Period.

## LIQUIDITY AND FINANCIAL RESOURCES

As at the period end date of the Current Period, the Group had net current liabilities of approximately HK\$132.70 million (as at 31 December 2023: net current liabilities of approximately HK\$123.7 million), of which the cash and cash equivalents were approximately HK\$0.64 million. The Group's current ratio as at the period end date of the Current Period is 0.2 (as at 31 December 2023: 0.3). The gearing ratio as at the period end date of the Current Period was 13.9 (as at 31 December 2023: 4.0) which is calculated on the basis of the Group's total bank loans, overdrafts and lease liabilities over the total equity.

Total bank borrowings, overdrafts and lease liabilities for the Group amounted to approximately HK\$124.6 million as at the period end date of the Current Period (as at 31 December 2023: approximately HK\$135.8 million). As at the period end date of the Current Period, bank loans and overdrafts in the amounts of approximately HK\$122.7 million were due within one year.

The Group adopts centralized financing and treasury policies in order to ensure the Group funding is utilized efficiently. The Group also regularly monitors its liquidity requirements, its compliance with lending covenants and its relationship with bankers to ensure that it maintains sufficient reserves of cash and adequate committed lines of funding from major financial institutions to meet its liquidity requirements in the short and long term.

# MANAGEMENT DISCUSSION AND ANALYSIS

## FOREIGN CURRENCY MANAGEMENT

The Group is exposed to currency risk primarily through its sales and purchases which give rise to receivables, payables and cash balances that are denominated in a foreign currency, i.e. a currency other than the functional currency of the operations to which the transactions relate. The currencies giving rise to this risk are primarily U.S. dollars, Renminbi, Great British Pounds and Japanese Yen. The Group has not entered into or transacted any financial instruments for hedging purpose during the Current Period. The Directors will determine by reference to the currency risk management policies, assess the exposure to foreign exchange risk, consider whether or not and to what extent the Group should enter into similar forward foreign exchange contracts and monitor them in line with the Group's currency risk management policies.

## CHARGE ON GROUP ASSETS

As at the period end date of the Current Period, the bank facilities were secured by bank deposits of the Group, financial assets at fair value through profit or loss, the Group's trade receivables, the Group's property, plant and equipment, the assignment of rental proceeds of the Group's properties situated in Hong Kong, benefits of key management insurance policies and corporate guarantees from the Company and certain subsidiaries. These banking facilities amounted to HK\$175.9 million as at the period end date of the Current Period (2023: HK\$175.9 million). These facilities were utilized to the extent of HK\$159.4 million as at the period end date of the Current Period (2023: HK\$159.4 million). Pledged bank deposits are approximately nil million as at 30 June 2024 (2023: HK\$2.0 million). As at 30 June 2024, the Group's properties and machinery (as included in plant and equipment) with carrying amounts of HK\$150.0 million (2023: HK\$84.4 million) and HK\$76.0 million (2023: HK\$84.4 million), respectively, were pledged as collateral for the Group's banking facilities.

## CAPITAL STRUCTURE

The Company's shares were successfully listed on GEM (the "Listing") on 13 December 2017 (the "Listing Date"). As disclosed in the announcement dated 19 July 2023, the Company proposes to implement the Share Consolidation on the basis that every ten (10) issued Existing Shares be consolidated into one (1) Consolidated Share. The Share Consolidation has been approved at the EGM on 25 August 2023. With effect from 29 August 2023, the existing issued shares of 869,980,000 have been consolidated into 86,998,000 consolidated shares on the basis of every 10 existing shares consolidated into 1 consolidated share. After the share consolidation and during the Current Period, has been no change in the capital structure of the Group.

# MANAGEMENT DISCUSSION AND ANALYSIS

## CAPITAL EXPENDITURE

The capital expenditure primarily comprised of purchase of property, plant and equipment such as machinery for production. The capital expenditure was funded by internal resources, finance leases and bank borrowings during the Current Period.

The following sets forth the Group's capital expenditure as at the dates indicated:

	<b>As at 30 June 2024 HK\$'000 (Unaudited)</b>	<b>As at 31 December 2023 HK\$'000 (Audited)</b>
Property, plant and equipment	<b>150,000</b>	184,155
Intangible assets	–	181
	<b>150,000</b>	184,336

## CONTINGENT LIABILITIES

There are no material contingent liabilities.

## COMMITMENTS

The capital commitments outstanding as at period end date of the Current Period not provided for in the financial statements were zero (30 June 2023: Nil).

## EMPLOYEES AND REMUNERATION POLICY

As at period end date of the Current Period, the Group had 23 employees in total (as at 31 December 2023: 448). The decrease in employees is as a result of Shenzhen Factory's discontinuance of operation.

The Directors and senior management receive compensation in the form of director fees, salaries, benefits in kind and/or discretionary bonuses with reference to those paid by comparable companies, time commitment and the performance of the Group. The Group also reimburses the Directors and senior management for expenses which are necessarily and reasonably incurred for the provision of services to the Group or executing their functions in relation to the operations of the Group. The Group regularly reviews and determines the remuneration and compensation packages of the Directors and senior management by reference to, among other things, market level of remuneration and compensation paid by comparable companies, the respective responsibilities of the Directors and the performance of the Group.



# MANAGEMENT DISCUSSION AND ANALYSIS

## SIGNIFICANT INVESTMENTS, MATERIAL ACQUISITIONS AND DISPOSALS AND FUTURE PLANS FOR SIGNIFICANT INVESTMENTS OR CAPITAL ASSETS

As disclosed in the announcement of the Company dated 6 May 2024, the Group had disposed of machinery at the total consideration of RMB1,360,000 on 6 May 2024.

The Company entered into agreement dated 9 June 2024 to dispose of Asset in light of the discontinuance of operation of Shenzhen Factory, the details of which is set out in the announcement dated 19 June 2024.

During the Current Period and save as disclosed, the Group does not have any other significant investments, nor any material acquisitions or disposals. As at period end date of the Current Period and save as disclosed, the Group does not have any other future plans for any significant investments or capital assets.

## MATERIAL EVENTS AFTER THE REPORTING PERIOD

The Board is not aware of any events after the Current Period that requires disclosure.

## DIVIDEND

The Board does not recommend the payment of an interim dividend for the Current Period (for the Prior Period: Nil).

## OTHER INFORMATION

### CORPORATE GOVERNANCE PRACTICE

The Board is responsible for performing the corporate governance duties in the Corporate Governance Code and Corporate Governance Report (the “CG Code”) as set out in Appendix C1 to the GEM Listing Rules, which includes developing and reviewing the Company’s policies and practices on corporate governance, training and continuous professional development of Directors, and reviewing the Company’s compliance with the code provision in the CG Code and disclosures in this report.

The Company has complied with the principles and applicable code provisions of the CG Code for the Current Period, except the deviation from CG Code provision C.2.1 as set out below.

#### Chairman and Chief Executive Officer

Code provision C.2.1 of the CG Code stipulates that the roles of chairman and chief executive officer should be separated and should not be performed by the same individual. The division of responsibilities between the chairman and chief executive officer should be clearly established and set out in writing.

Mr. Lam Sam Ming (“Mr. Lam”) is the chairman and the chief executive officer of the Company. Mr. Lam has over 39 years of experience in the printing industry. Mr. Lam established the Group through L & L Limited in December 1992. Since then he has been in charge of the overall business strategies and operation of the Group. The Directors are of the view that it would be in the Group’s best interest for Mr. Lam to continue performing the two roles in terms of effective management and business development. The Directors further believe that the balance of power and authority is adequately ensured by the operations of the Board, which comprises experienced and high-caliber individuals, with three of them being independent non-executive Directors.

Based on the above factors, the Board considers that the deviation from the code provision C.2.1 of the CG Code is appropriate.

### CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY THE DIRECTORS

The Company has adopted Rules 5.48 to 5.67 of the GEM Listing Rules as the code of conduct for securities transactions by the Directors in respect of the Shares (the “Code of Conduct”). Having made specific enquiries to all Directors, each of them has confirmed that he/she has fully complied with the required standard of dealings set out in the Code of Conduct during the Current Period.

## OTHER INFORMATION

### SHARE OPTION SCHEME

The Company adopted a share option scheme (the “Scheme”), the principal terms of which are summarised in the sub-section headed “Appendix V – Statutory and General Information – D. Share Option Scheme” in the prospectus of the Company dated 29 November 2017.

No share option has been granted, exercised, cancelled, lapsed or forfeited under the Scheme during the Current Period. No share option was outstanding as at the period end date of the Current Period.

### PURCHASE, SALE OR REDEMPTION OF THE SHARES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Shares for the Current Period.

### CHANGE OF DIRECTOR’S BIOGRAPHY

Mr Leung Gar-Gen Vincent, an independent non-executive Director of the Company, was appointed as an independent non-executive Director of China Evergrande New Energy Vehicle Group Limited (708.hk) with effect from 5 August 2024.

### DISCLOSURE OF INTERESTS

#### (a) Interests and/or short positions of Directors in the Shares, underlying shares or debentures of our Company and its associated corporations

As at the period end date of the Current Period, the Directors had the following interests and/or short positions in the shares, underlying shares or debentures of the Company and its associated corporations (within the meaning of Part XV the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong) (the “SFO”) which had to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO) or which were required pursuant to section 352 of the SFO to be entered in the register referred to therein, or pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors, were required to be notified to the Company and the Stock Exchange:

##### (i) Interests in the Company

Name of Director	Capacity	Number of shares (Note 1)	Percentage of interest in the Company
Mr. Lam (Notes 2 & 4)	Interest of controlled corporation	48,000,000 (L)	55.17%
Ms. Yao Yuan (“Ms. Yao”) (Notes 3 & 4)	Interest of spouse	48,000,000 (L)	55.17%



## OTHER INFORMATION

*Notes:*

1. The letter “L” denotes the person’s long positions in the shares.
2. These 48,000,000 Shares are held by First Tech Inc. (“**First Tech**”), which is wholly and beneficially owned by Mr. Lam. As such, Mr. Lam is deemed to be interested in these 48,000,000 Shares held by First Tech under the SFO.
3. Ms. Yao is the spouse of Mr. Lam. Under the SFO, Ms. Yao is deemed to be interested in the same number of Shares in which Mr. Lam is interested.
4. The Company was notified by First Tech, a controlling shareholder (as defined under the GEM Listing Rules) of the Company, that on 12 October 2018, First Tech had executed a charge over its Shares (the “**Charged Shares**”) in the issued share capital of the Company in favour of Infinity Credits Co., Limited (“**Infinity**”), a third party, as security for a loan granted by Infinity to First Tech. First Tech is wholly owned by Mr. Lam, the chairman and controlling shareholder of the Company. As at the period end date of the Current Period, the Charged Shares represent 8.28% of the issued share capital of the Company. For further details, please refer to the announcement of the Company dated 12 October 2018.

*(ii) Interests in associated corporation of the Company*

<b>Name of Director</b>	<b>Name of associated corporation</b>	<b>Capacity</b>	<b>Number of shares held</b>	<b>Percentage of shareholding interest</b>
Mr. Lam	First Tech	Beneficial owner	50,000	100%

Save as disclosed above, as at the period end date of the Current Period, none of the Directors had any interests and/or short position in the shares, underlying shares or debentures of the Company and its associated corporations (within the meaning of Part XV of the SFO) which had to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they are taken or deemed to have under such provisions of the SFO) or which were required pursuant to section 352 of the SFO to be entered in the register referred to therein or pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules relating to securities transactions by the Directors.

## OTHER INFORMATION

### (b) Interests and/or short position of substantial shareholders in the Shares which are discloseable under Divisions 2 and 3 of Part XV of the SFO

So far as is known to the Directors, as at the period end date of the Current Period, the following persons (not being a Director or chief executive of the Company) had an interest or a short position in the shares or underlying shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or were interested in 5% or more of the total number of issued shares of share capital carrying rights to vote in all circumstances at general meetings of any other members of the Group:

Name of substantial shareholder	Capacity	Number of shares (Note 1)	Percentage of interest in the Company
First Tech (Notes 2 & 3)	Beneficial owner	48,000,000 (L)	55.17%
Infinity (Note 4)	Person having security interest in the shares	7,200,000 (L)	8.28%

*Notes:*

1. The letter "L" denotes the person's long positions in the shares.
2. First Tech is a company incorporated in the British Virgin Islands which is wholly and beneficially owned by Mr. Lam, an executive Director.
3. The Company was notified by First Tech, a controlling shareholder (as defined under the GEM Listing Rules) of the Company, that on 12 October 2018, First Tech had executed a charge over its Shares in the issued share capital of the Company in favour of Infinity as security for a loan granted by Infinity to First Tech. First Tech is wholly owned by Mr. Lam, the chairman and controlling shareholder of the Company. As at the period end date of the Current Period, the Charged Shares represent 8.28% of the issued share capital of the Company. For further details, please refer to the announcement of the Company dated 12 October 2018.
4. Infinity is wholly owned by Infinity International Holding Limited which is in turn held by Zhao Zhisheng as to 50% and by Cheung Ting Kin as to 50%. Each of Infinity International Holding Limited, Zhao Zhisheng and Cheung Ting Kin is deemed to be interested in 8.28% of total issued shares of the Company under SFO.

Save as disclosed above, so far as is known to the Directors, as at the period end date of the Current Period, there are no other person (not being a Director or chief executive of the Company) who had an interest or a short position in the shares or underlying shares which would fall to be disclosed to the Company under the provisions of Divisions 2 and 3 of Part XV of the SFO, or were interested in 5% or more of the voting power at general meetings or any other members of the Group.

## OTHER INFORMATION

### DIRECTORS' INTERESTS IN COMPETING BUSINESS

Other than members of the Group, none of the Directors or their respective close associates (as defined in the GEM Listing Rules) has interest in any business which competes or is likely to compete, directly or indirectly, with the business of the Group.

### AUDIT COMMITTEE

The Company established an audit committee (the “**Audit Committee**”) on 15 November 2017 with its written terms of reference in compliance with the GEM Listing Rules. The Audit Committee has reviewed the unaudited consolidated financial results of the Group for the Current Period. The Audit Committee is of the opinion that such financial results comply with the applicable accounting standards and the GEM Listing Rules, and that adequate disclosures have been made.

By order of the Board of  
**Prosperous Printing Company Limited**  
**Lam Sam Ming**  
*Chairman and Executive Director*

Hong Kong, 14 August 2024

*As at the date of this report, the executive Directors are Mr. Lam Sam Ming, Ms. Chan Sau Po and Ms. Yao Yuan; and the independent non-executive Directors are Ms. Cheung Yin, Mr. Wong Hei Chiu and Mr. Leung Vincent Gar-Gene.*